Design in Europe!

May Term 2007
(May 21–June 8)

2 weeks in Europe
1 week in St. Paul

DHA 3196/5196:
Graphic and Interactive Design in London and Amsterdam

Course, credits
DHA 3196/5196 (Design, Housing, and Apparel International Field Study)
3 credits – meets upper level elective requirement for Graphic Design majors

Description
Students will discover the rich history and vibrant contemporary practice that comprises graphic and interactive design in London and Amsterdam today. Through field trips to notable museums, collections and schools, visits to design firms, and guest lectures by prominent figures in design, students will have an immersive experience. Readings, written analysis and criticism, and a creative studio project will be assigned to further students’ understanding of the cultural, social and commercial roles that design plays in these countries. There will also be time and opportunity for personal travel and exploration.

Eligibility
An interest in the subject is the only requirement. Non-UMn students may also apply.

Faculty info
Associate Professor Steven McCarthy will lead the group, accompanied by instructor Kristofer Layon. Both have traveled extensively throughout Europe.

Application deadline
FINAL application deadline now January 19 (maximum class size: 20). See Prof. McCarthy, or contact the Learning Abroad office (http://www.umnabroad.umn.edu/) for applications. A non refundable $50 fee is due with application; please make check payable to the Dept. of Design, Housing, and Apparel. The application process includes a short visual/verbal essay.

Program fee
$3295, includes tuition for 3 credits (grad tuition extra), insurance, 14 nights lodging (2-3 person occupancy), breakfast, ground transportation, 2 guided city tours and group welcome dinners, and all museum entry fees. Financial aid possible for this study abroad trip – see Prof. McCarthy for details. IMPORTANT: students must purchase their own airfare (+$900–$1200, depending on carrier, itinerary).

Additional expenses
Most meals, class supplies, spending money. Amount needed varies, $400 minimum suggested.

Contact info
Steven McCarthy, Associate Professor
Department of Design, Housing, and Apparel
612 624-1729
smccarthy@umn.edu